

Use Case

Optimizing Workforce Operations For The Jewellery Industry

Enabling Control Across Manufacturing Units and Retail Outlets



Managing Workforce in Real Time

It's the festive season, and one of your busiest showrooms is seeing peak customer footfall. A key sales associate is absent, and the store manager is calling multiple locations to find a replacement. By the time coverage is arranged, peak sales hours are already lost.

At the same time, on the production floor, a delay in shift allocation leaves skilled artisans underutilized, impacting delivery timelines.

Now multiply these everyday workforce gaps across showrooms and manufacturing units, scheduling mismatches, last-minute absences, and limited visibility. Over time, these operational inefficiencies directly impact revenue, productivity, and customer experience.

As jewellery businesses grow, workforce management evolves from basic administration to coordinated, real-time operations across diverse environments.

Shift & Sales Coverage Breakdowns:

Showroom staffing often depends on manual coordination. When shifts are not aligned with peak hours, stores operate below optimal capacity during high-revenue windows.

Last-Minute Absences & Delayed Response:

Unplanned absences require immediate action, but without real-time visibility, managers rely on calls and manual coordination to find replacements.

The Challenge

⚠️ Payroll, Incentives & Workforce Mix Complexity:

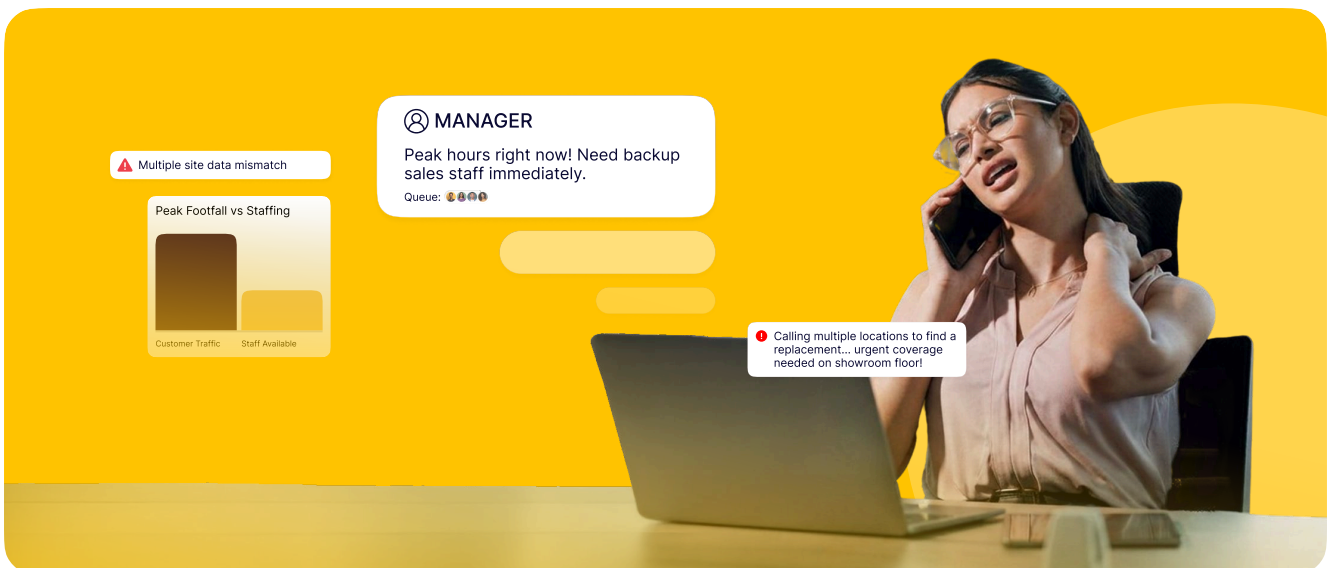
Managing factory wages alongside showroom incentives and overtime creates complexity, especially when systems are not fully integrated.

⚠️ Limited Real-Time Workforce Visibility:

Workforce data across locations is often available with delays, making it difficult for leadership to act proactively.

⚠️ Production Floor Coordination Gaps:

Shift allocation and manpower planning on production floors require alignment with batch schedules and skill availability.



Akrivia Jewellery Workforce Model

Smart Shift & Demand-Based Rostering

Align showroom staffing with peak footfall and production manpower with batch schedules.

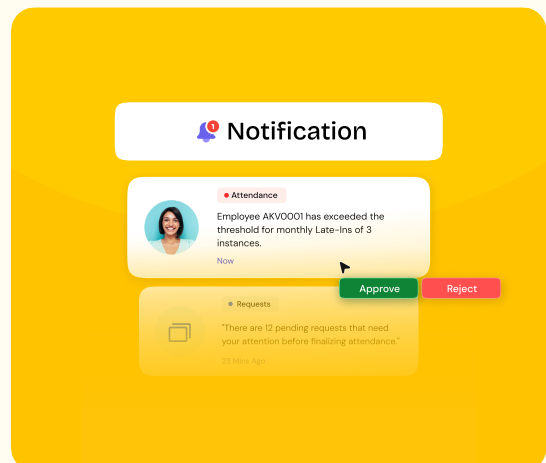
Result: The right workforce deployed at the right time across locations.



Exception-Based Management (Real-Time Alerts)

Move from delayed visibility to immediate action. If a showroom employee or production staff member has not checked in at shift start, managers are instantly notified.

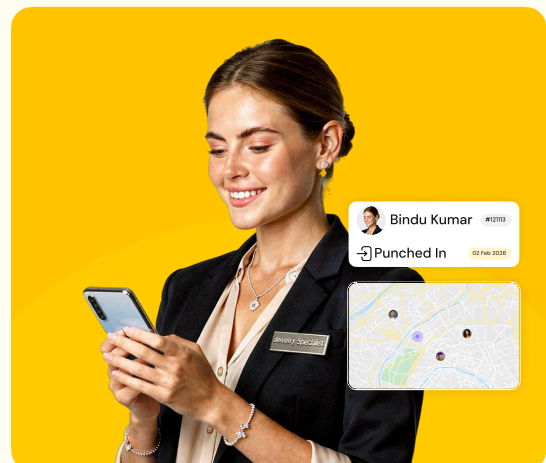
Result: Faster response to absences and reduced operational disruption.



Geo-Verified Attendance Across Locations

Ensure accurate attendance tracking across showrooms and manufacturing units with location-based validation.

Result: Accurate, location-verified attendance across every showroom and production floor, no manual check-ins, no disputes.

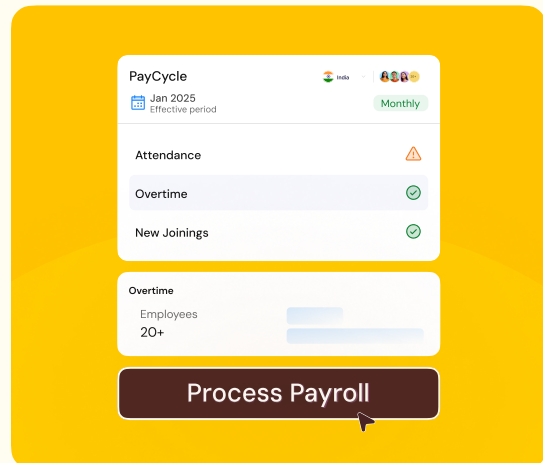


The Solution

Incentive Management & Payroll Accuracy

Manage factory wages, overtime, and showroom incentives within a single system.

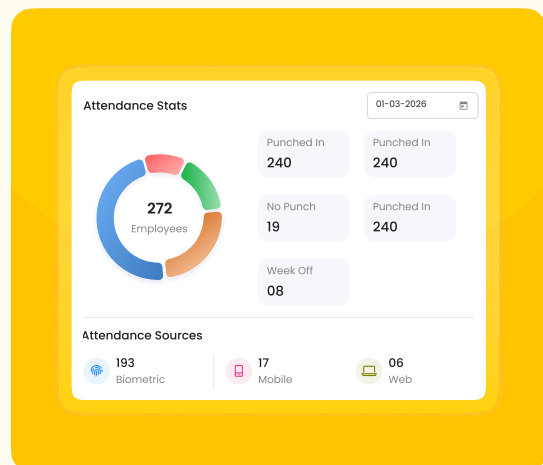
Result: Accurate, consistent, and transparent payouts.



Centralized Workforce Visibility Dashboard

Track staffing, attendance, and workforce deployment across all locations in real time.

Result: Better decisions, faster coordination, improved control.



The Impact

- ✓ Improve workforce alignment across production units and showrooms.
- ✓ Ensure consistent staffing during peak business hours.
- ✓ Enable accurate and transparent payroll and incentive management.
- ✓ Strengthen operational visibility across all locations.
- ✓ Support scalable workforce operations as the business grows.



Trusted by Leading Jewellery & Retail Brands

Simplifying workforce management at scale



**Manage workforce operations in
real time across showrooms and
production units.**

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